

## Tagline:

Giving global access to a digital game merchandiser with a technically strong custom e-commerce application.

## Project Details:

Project Name: Gamezstore

Application URL: <https://www.gamezstore.in/>

Country: India

Domain/Industry: Gaming

Client Name: Gamezstore

## Client Profile:

Gamezstore is an India based merchandiser who sells both used and new digital games. It sells digital games such as video games, PlayStation and Xbox. Gamezstore connects the gap between sellers and buyers, users and buyers for the used ones.

## The Problem:

As a digital game merchandiser, Gamezstore needed a digital eCommerce multi vendor platform to connect buyers and sellers with clear navigation and ease of use. A System required to offer cashback, points, wallet credit and direct buy option of new and used games.

## Goal:

To form a high-end website with a rich user interface that speaks the purpose of the website. The goal is to build a dynamic digital platform that works not just as a custom e-commerce but also a platform that connects people with the same interest across the country.

## Our Approach & Solution:

With our interdisciplinary approach, we Nextwebi team understood the market and true purpose of Gamezstore. We came up with the best technology and designs that match the excellence of Gamezstore's solution after consultation.

The essence of web application:

For Gamezstore Team

- A digital platform that showcases the business model for both traders and buyers.
- Smooth navigation for selling and purchasing games.
- Manage the online orders and payment from the system for seamless inventory and revenue management.
- Manage the brand updates.
- The centralized system for traders and buyers.

#### For Customers

- View the games with clear navigation and description under categories.
- Video content to give a brief about the game.
- Options for buying and selling games with clear instructions and navigation.
- Clear and smooth for selecting and buying a game with a secured payment gateway.

#### Result:

Gamezstore, a merchandiser of digital games could gain access to digital gamers across the country with a full-fledged web application. With its good online presence across digital media, Gamezstore positioned well in the digital gaming industry. The website becomes a treat to gamers with its categorized offers to sellers and buyers.